



FOR IMMEDIATE RELEASE

### SALLIE MAE AND EF HUTTON PARTNER TO OFFER FREE COLLEGE PLANNING TOOLS

#### *Partnership Will Help EF Hutton Customers Effectively Save, Plan, and Pay for College*

**NEWARK, Del., Dec. 5, 2017** — Sallie Mae, the nation’s saving, planning, and paying for college company, and EF Hutton, a leader in digital finance and online investment services, today announced a new partnership to offer free, comprehensive [college planning tools](#) to EF Hutton’s customers.

“For more than 100 years, EF Hutton has harnessed innovation and technology to help everyday Americans save and secure a brighter future,” stated Chris Daniels, CEO of HUTN and president of subsidiary EF Hutton. “A college education is the foundation for that future, leading to greater career opportunities and earnings potential. We’re proud to partner with Sallie Mae, helping families save and making college an affordable option for millions of Americans.”

According to “[How America Pays for College 2017](#),” the national study by Sallie Mae and Ipsos, nearly all families believe college is a worthwhile investment, and nearly nine in 10 say they expect from as early as preschool that their child will go to college. Only four in 10 families, however, have a plan to pay for college. The free tools offered by Sallie Mae and EF Hutton can help families get started.

Sallie Mae will offer a variety of planning tools, including Scholarship Search, an easy to use tool where students register (free of charge), fill out a brief profile, and receive matches that identify relevant scholarships and their award amounts, application requirements, and deadlines. The tool automatically sends updates when it identifies new matches.

“We all know when EF Hutton talks, people listen, and when it comes to effectively planning for college, when Sallie Mae talks, students and families listen,” said Martha Holler, senior vice president, Sallie Mae. “This new partnership will provide a suite of free tools and resources, as well as competitive financing options, to help EF Hutton customers make informed and responsible decisions about saving, planning, and paying for college.”

Sallie Mae and EF Hutton will provide materials on a variety of paying for college topics, such as tips for completing the Free Application for Federal Student Aid (FAFSA), analyzing financial aid letters, and industry leading research, including How America Pays for College, How America Saves for College, and Majoring in Money. Sallie Mae will also offer competitively priced private student loan for students and parents to fill any financing gaps after scholarships, grants, and federal loans.

EF Hutton is committed to helping students and families reach college. In addition to the new partnership with Sallie Mae, the company recently awarded \$100,000 in college scholarships to students who competed in the 2017 National Speech & Debate Tournament.

For more information, visit [www.efhutton.com/collegeplanning](http://www.efhutton.com/collegeplanning).

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**About EF Hutton**

EF Hutton is a leader in digital finance and investment services, and an iconic brand that has been known for innovation for more than 100 years. The company offers innovative financial products designed to work for everyday people. A subsidiary of HUTN Inc., EF Hutton is affiliated with Megga, Inc. and the Meggalife.com platform of social media applications and online services, a new way to fund your future and your 401(k). HUTN, Inc. stock is traded under the symbol HUTN. Learn more at [www.efhutton.com](http://www.efhutton.com).

**Sallie Mae (Nasdaq: SLM)** is the nation's saving, planning, and paying for college company. Whether college is a long way off or just around the corner, Sallie Mae offers products that promote responsible personal finance, including private education loans, Upromise rewards, scholarship search, college financial planning tools, and online retail banking. Learn more at [SallieMae.com](http://SallieMae.com). Commonly known as Sallie Mae, SLM Corporation and its subsidiaries are not sponsored by or agencies of the United States of America.

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